



TERMS OF REFERENCE

YOUTH INTEGRITY SURVEY IN VIETNAM – THIRD EDITION (YIS-2019) Consultancy for a YIS Senior Researcher

1. Background

In the framework of the Transparency International (TI) Vietnam Programme 2016 - 2020, implemented by Towards Transparency (TT), Transparency International's national contact in Vietnam, young people have been identified as one of the key target groups to support people's engagement for more transparency and integrity in Vietnam. Relevant activities targeting youth have been developed based on existing experience in Vietnam, and are also shaped by the TI movement's past and ongoing global experiences and initiatives in working with young people.

The Youth Integrity Survey (YIS), of which the methodology built on earlier efforts in Korea and Bangladesh, was first piloted in Vietnam by Towards Transparency. It provides an invaluable source of evidence on youth perceptions and experiences of corruption, and on who shapes young people's values of integrity.

Given the success of the first edition of YIS, Towards Transparency, the national contact of TI in Vietnam carried out the second edition of YIS in 2014¹. Both editions provided important insights into the perceptions and behaviour of young people with regard to integrity. Both YIS-2011 and 2014 provide strong evidence which has been used in advocacy and to develop TI/TT's youth integrity initiatives. The research process also directly engaged young people during the implementation of the survey.

YIS-2019 will provide an important evidence-based tool for advocacy work to promote integrity among young people and to influence relevant stakeholders in Vietnam. The overall YIS-2019 will publish a high-quality report with the findings being used as inputs for the development of an advocacy plan that aims to ensure that results are taken up by young people and key stakeholders such as policy-makers, education practitioners, mass organisations, NGOs and businesses to improve conditions for young people to practice integrity. Given this, the YIS 2019 will incorporate two phases; specifically survey and analysis will be implemented in phase 1 while advocacy activities using survey findings will be undertaken in phase 2.

2. Objectives of the third edition of the YIS (YIS-2019)

The overall objective of the research is to capture and assess youth beliefs, behaviours and experiences related to integrity and to gauge how their perceptions and experiences change over time in Vietnam. The results of the YIS will be used to promote and support greater integrity amongst young people in Vietnam.

Specific Objectives:

- To capture the evolving change in youth perceptions, experiences and behaviours relating to integrity, honesty and corruption.

¹ <https://towardstransparency.vn/vietnam-youth-integrity-survey-2014>

- To provide policy makers, educational institutions, civil society and other stakeholders with detailed data on young people's understanding of integrity and their experiences in corruption in daily life.
- To provide evidence for TT's future advocacy to influence key stakeholders, especially schools/universities, educational institutions, and the media, which shape young people's views and behaviours.

3. Task

- The senior researcher will be in charge of coordinating and ensuring the quality of the fieldwork, analysing the field data provided by the Consultancy company and write the YIS report

4. Key Activities

The senior researcher will together with TT and a junior researcher and a statistician conduct the following activities:

1. Review and refine methodology.
2. Develop survey field work plan.
3. Coordinate and monitor the field work.
4. Perform data analysis.
5. Write survey report

5. Tangible and measurable expected outputs

The following timely outputs are expected to be delivered:

1. End of the 2 first weeks (after signing the contract): the methodology will be refined and reviewed.
2. End of the 1st month: the survey field work will be developed, in cooperation with the surveyor.
3. 3rd and 4th months: Coordination and monitoring the field work.
4. End of the 7th month: first draft of the YIS report in English will be submitted to TT for comments, based on disaggregated data provided by the surveyor.
5. Beginning of the 9th month, the final YIS report in English will be submitted for approval.
6. Mid of the 9th month, a PowerPoint presentation of YIS 2019 will be delivered in English and Vietnamese languages.

Please note that contract payment will be linked to satisfactory and timely delivery of the key activities as listed above.

6. Selection criteria

- PhD or Master degree in political sciences, development studies, or social sciences, along with relevant technical knowledge in survey methodologies, research methods
- At least 10 years' experience in leading and coordinating survey reports. Experience in writing a national survey report will be considered a plus.
- Language skills: fluency in Vietnamese and English.
- Ability to conduct data analyses, including collating and presenting survey data.
- Strong verbal and written communication skills.
- Willingness to travel.

8. Timeframe

The consultancy is scheduled to take place between early October 2018 and 30 June 2019, over a nine month period.

9. Application Submission

Please email your application package to the following email address: consultancy@towardstransparency.vn by 30 September 2018 with “Youth Integrity Survey 2019” in the subject line. The application should include the following:

- ⇒ A statement explaining your understanding of the assignment (or a brief overview of how the assignment will be conducted).
- ⇒ A cover letter describing your motivation and qualifications for the assignment, as well as commitment to deliver the service by 30 June 2019.
- ⇒ Relevant references for survey reports dealing with similar social topics.
- ⇒ Curriculum vitae.
- ⇒ Budget detailing number of working days (and administration costs, if any).